

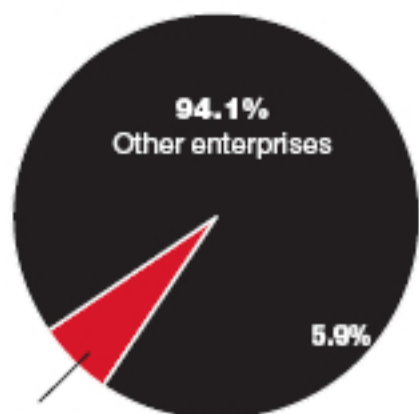
HOW THE NUMBERS STACK UP

Businesses of self-employed Maori
 Other Maori entities
 Trusts and incorporations



\$36.9 billion

Maori entities generated
\$10.3 billion GDP in 2010



Maori enterprises

Asset base of 2010 Maori economy by industry

